



FOR IMMEDIATE RELEASE
April 2, 2015

Contacts:

—Mindy Wilson, [801.581.7328](tel:801.581.7328) mindy.wilson@umfa.utah.edu

—Virginia Catherall, [801.585.7163](tel:801.585.7163)
virginia.catherall@umfa.utah.edu

UMFA's Third Saturday for Families Program Celebrates Latino Art
Saturday, April 18 | 1–4 pm | FREE



Judithe Hernández, *Reina de la Primavera*, from *Méhicano 1977 Calendario*, 1976, screenprint, Smithsonian American Art Museum, Museum purchase through the Luisita L. and Franz H. Denghausen Endowment. © 1976, Judithe Hernández.

Salt Lake City –Third Saturday for Families, the popular, free art-making event hosted monthly at the Utah Museum of Fine Arts (UMFA), will celebrate *Our America: The Latino Presence in American Art* on Saturday, April 18.

From 1–4 pm families are invited to explore this landmark exhibition from the Smithsonian American Art Museum that features more than 80 works of art from more than 60 of the country's most influential Latino artists. Visitors of all ages and abilities can explore poster art, a unique and important art form, by creating their own designs. Club Cultural Quetzalcoatl will perform an interactive dance in the Great Hall at 2 pm and 3 pm. A treasure hunt and story time in the Museum Store will round out the

afternoon's schedule of activities.

Sponsorship

Our America: The Latino Presence in American Art is organized by the Smithsonian American Art Museum. Generous support for the exhibition has been provided by Altria Group, the Honorable Aida M. Alvarez, Judah Best, The James F. Dicke Family Endowment, Sheila Duignan and Mike Wilkins, Tania and Tom Evans, Friends of the National Museum of the American Latino, The Michael A. and the Honorable Marilyn Logsdon Mennello Endowment, Henry R. Muñoz III, Wells Fargo, and Zions Bank. Additional significant support was provided by The Latino Initiatives Pool, administered by the Smithsonian Latino Center. Support for *Treasures to Go*, the Museum's traveling exhibition program, comes from The C.F. Foundation, Atlanta, Georgia.

The UMFA exhibition is presented by Zions Bank. Major sponsors: S. J. and Jessie E. Quinney Foundation and the Ray, Quinney & Nebeker Foundation. Supporting sponsor: Wells Fargo. In-kind sponsor: Red Iguana. Community partner: Artes de México en Utah. Media sponsor: *El Semanal*. Third Saturday is supported in part by the Salt Lake County Zoo, Arts & Parks (ZAP) Program.

For More Information

Please visit umfa.utah.edu/ouramerica. Follow @utahmuseumfinearts on Facebook, @umfa on Twitter and @utahmuseumoffinearts on Instagram. Subscribe to the Museum's e-mail newsletter at umfa.utah.edu/umfa_updates.

###

The Utah Museum of Fine Arts is located on the University of Utah campus in the Marcia and John Price Museum Building at 410 Campus Center Drive. The UMFA's mission is to inspire critical dialogue and illuminate the role of art in our lives. General admission is \$9 adults, \$7 youth and seniors, FREE for U of U students/staff/faculty, UMFA members, higher education students in Utah, and children under six years old. Thanks to the Salt Lake County Zoo, Arts, and Parks Program, free admission offered the first Wednesday and third Saturday of each month. Museum hours are Tuesday - Friday: 10 a.m. - 5 p.m.; Wednesdays 10 a.m. - 8 p.m.; Weekends, 11 a.m. - 5 p.m.; closed Mondays and holidays. For more information call (801) 581-7332 or visit www.umfa.utah.edu.